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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

October 14, 2004

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### CAREERWORKS 'Jobs First Day' A Huge Success

BROCKTON-More than 300 job seekers, 15 employers and 10 Community Organizations participated in the Jobs First Day held on Thursday, September 23, 2004. Participating organizations and dignitaries were invited to a kick-off meeting hosted by the Brockton Area Workforce Investment Board.

"We honestly could not have asked for a better day," said Kim McLaughlin Acting Director of CareerWorks. "I met with all the employers near the end of the event, and they could not say enough good things." Ms. McLaughlin provided a tour for Paul O'Neil, Chief Legal Council for the Department of Workforce Development, who was very impressed with the center. He joined in a luncheon along with Ms. McLaughlin and Sal Pina, Executive Director of the Brockton Area Workforce Investment Board to discuss current workforce development issues.

The participants came looking for work and that is what they found. Americare Health Services reported that a Nurse was hired on the spot for one of their openings. Another company Resource Options, Inc., found a Journeyman Plumber that was highly impressive. Mary Kay Cosmetics said it was the first time they did a fair primarily for recruiting sales representatives and that they were "very excited" with what they saw and want to know when they can participate again.

In addition to the Job Fair was a Community Resources Expo. 10 organizations participated in spreading the news of their services. Those organizations were very positive regarding the participants they saw and the number that actually went to the Expo portion of the day.

Job seekers and employers alike were thrilled with the turnout, as well as, the staff at CareerWorks.

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